



## MEDIA RELEASE

### FOR IMMEDIATE RELEASE

**Contact:** Wendy McCormick, Executive Director  
419-429-1400 [info@habitatfindlay.org](mailto:info@habitatfindlay.org) [www.habitatfindlay.org](http://www.habitatfindlay.org)

### **Habitat for Humanity Family #22 Receive Keys to New Home & Keys to Education**

*Best Buy introduces a new "Connections" Program for 2011 Habitat Families*

**Findlay** May 25, 2011 — Habitat for Humanity of Findlay/Hancock County is celebrating the construction of its 22<sup>nd</sup> home at a 10:00 am dedication ceremony on Saturday, June 4, 2011 at 515 Morse Street. This event is open to the public. This is the first home built in the local Habitat affiliate's new Neighborhood Revitalization Program.

The new homeowners, The Dyer Family, look forward to receiving their keys and a bible for their new home along with thanking the 400 volunteers representing corporations such as Marathon Petroleum, Whirlpool, Cooper Tire, Blanchard Valley Hospital, and National Lime and Stone who worked so hard to help them reach this goal. The Dyers have accomplished their 500 Sweat Equity hours by building their own home and volunteering at ReStore. The home will be open Saturday, June 4th from 9 am – 11 am for a home tour concluding with a 10 am dedication program and blessing of the home.

Featured at the dedication, Best Buy will announce that its consumer tech services unit Geek Squad will introduce the new "Connections" Program for 2011 Habitat for Humanity Findlay/Hancock County families. The initiative, unveiled by Andy Douglas, Best Buy Distribution Center and Daniel Walter, Best Buy Store, will begin this spring with the Dyer Family. Best Buy's Geek Squad will support the educational emphasis of this multi-faceted program by offering customized training to help 2011 Habitat partner families in Findlay/Hancock County connect through technology. The Best Buy Distribution Center will provide the donated hardware of a laptop and printer and the Best Buy Retail Store will provide the educational software. The Geek Squad will provide technical training for families.

“Rapid advances in technology will enable Habitat families to stay connected and continue with their education such as budgeting, home maintenance, and educational tools for their children,” said Andy Douglas, Operations Manager, Best Buy Distribution Center. “We are honored to bring our companywide-commitment to providing access for people to one another with technology. Our employees look forward to helping Habitat families of Findlay/Hancock County use technology to close an educational and financial gap.”

Best Buy’s Geek Squad will host a series of in-home trainings focused on educating families about using existing and cutting-edge technologies to connect and communicate for the purpose of increasing financial independence and stability. Connecting Habitat families improves self confidence and promotes personal growth, as well as increasing financial knowledge. Systems will be self-sustaining for families that cannot afford to connect to the internet.

Through donations of money and materials and volunteer labor, Habitat for Humanity of Findlay/Hancock County was able to build the twenty second (22) home in our community and sell it at an affordable price. The Dyers purchased the home with a no-profit loan, and their monthly mortgage payments will be used to build more Habitat houses.

To build with Habitat’s Neighborhood Revitalization Initiative in July or September, visit the website at [www.habitatfindlay.org](http://www.habitatfindlay.org) or call 419-429-1400.

#### **About Findlay/Hancock County Habitat for Humanity**

Findlay/Hancock County Habitat for Humanity is a nonprofit Christian housing ministry dedicated to building decent, affordable housing in partnership with those in need in the Findlay/Hancock County community. Since 2000, the affiliate has worked with 21 families to build homes. For more information, visit [www.habitatfindlay.org](http://www.habitatfindlay.org) or contact the office at 419-429-1400.

#### **About Best Buy Co., Inc.**

With operations in the United States, Canada, Europe, China and Mexico, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation. The Best Buy family of brands and partnerships collectively generates more than \$50 billion in annual revenue and includes brands such as Best Buy, Audiovisions, Best Buy Mobile, The Carphone Warehouse, Five Star, Future Shop, Geek Squad, Magnolia Audio Video, Napster, Pacific Sales, and The Phone House. Approximately 180,000 employees apply their talents to help bring the benefits of these brands to life for customers through retail locations, multiple call centers and Web sites, in-home solutions, product delivery and activities in our communities. Community partnership is central to the way Best Buy does business. In fiscal 2011, the company donated approximately \$25 million to improve the vitality of the communities where its employees and customers live and work. For more information about Best Buy, visit [www.bby.com](http://www.bby.com).